Questions to answer:

Do longer books get higher ratings?

Does this vary with genre?

What rating is most common?

Does this vary with genre?

Does the number of ratings and average rating correlate?

Average rating similar between platforms? – Comparing same books.

Does average rating vary with genre?

Story

What factors contribute to getting higher ratings?

Number of ratings:  
 There is no correlation between the number of ratings and the average rating

Does have a super fancy looking plot though